# Raz Pataca

Senior Developer Raz Pataca LLC.

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#### **SKILLS**

PHP

JavaScript

**iQuery** 

HTML/HTML5

Json

Ajax

XML

LAMP

**AWS** 

Drupal 6/7/8

WordPress

Concrete 5

Joomla

**Grid Frameworks** 

Bootstrap

Responsive

Sass

Foundation

Shopify

Subversion

Github

Agile Methodology

**SCRUM** 

**Pantheon** 

Windows/MacOS/Linux

Adobe Suite

#### **CLIENTS TO NOTE**

Chick-fil-A

Zaxby's

Zax Inc.

Apollo Group

University of Phoenix

**CBMC** 

**IN-N-Out Burger** 

El Pollo Loco

Galderma

Marriott

#### **SUMMARY**

An ambitious and passionate web developer with a thirst for technology with over 15 years of experience. Developer/Consultant on a wide variety of web applications. Goal driven and highly motivated in the web field. Specialize in eLearning and content management systems. Strong front-end/back-end developer. Drupal Expert!

#### **EXPERIENCE**

### Owner, Raz Pataca LLC.

Lawrenceville, GA - March 2017 - Present

PHP developer and consultant specializing in Drupal back-end/front-end development including site configuration and custom module creation. Creating full websites and performing short-term and long-term contract work. Experienced in a variety of web platforms and applications.

#### Projects/Items to note:

- Developed custom ecommerce Wordpress site for a new startup
- Developed custom ecommerce Shopify site for a new startup
- Built custom client portal for a private equity firm using Drupal 8
- Successfully migrated a Joomla site to Drupal 8 for a large sports complex
- Manage/maintain/scale tournament site with thousands of users
- Manage/maintain/scale coach/agent scouting site with thousands of users
- Wrote D7/D9 modules to handle third party integrations

## Senior Developer, NovoLogic Inc.

Lawrenceville, GA — Feb 2009 - March 2017

Design, build, and deploy PHP based applications to support customers using multiple technologies and for multiple realms. Specialize in eLearning and content management systems for the restaurant industry(Drupal/Moodle). Applications integrated with MySQL backend, various third party vendors and tools, as well as internal infrastructure. Help manage and deploy server solutions. Round-the-clock support and troubleshooting. Leverage industry-leading technologies and tools.

# Projects/items to note:

- Designing dozens of software solutions driving continuous improvement to processes, systems, workflow and customer responsiveness
- Resolving service problems by clarifying the customer's complaint; determining
  the cause of the problem; selecting and explaining the best solution to solve the
  problem; expediting correction or adjustment; following up to ensure resolution
- Creating and managing the project timeline for the design/development/deployment stages
- Architected, built, and supported a learning management system (Moodle LMS)
  designed to provide users with the tools and resources needed to further their
  skill set in a specific role. Implemented this learning management platform for
  multiple clients (using a SaaS model)
- Architected, built, and supported a content management system (Drupal CMS)

- designed to provide leadership material for franchise owners and staff
- Implemented this social media platform for multiple clients (using a SaaS model)
- Led a team of developers/engineers at multiple conferences to capture various media at the pre/post production level for multiple clients, across the country
- Worked with companies ranging from billions in revenue to small "mom and pop" shops. Well-versed and agile
- Worked under the Scrum Agile software development methodology.
- Mentoring junior developers
- Helped develop and steer the company's core product development using Drupal
- Strong knowledge/experience of both frontend and backend

# Web/Multimedia Coordinator, Suwanee Sports Academy

Suwanee, GA - Aug 2005-Feb 2009

- Developed dynamic and interactive website that ensured high traffic, page views, and User Experience, resulting in significant increase in sales revenue
- Fixed bugs from existing websites and implemented enhancements that significantly improved web functionality and speed
- Developed company's website (750 1,000 visits a day)
- Helped business through a successful re-branding process
- Developed original designs and content for marketing collateral and advertisements
- Worked with vendors and contractors to produce larger efforts.
- Developed and produced video collateral
- Managed and maintained organization's IT assets

# **Developer, On Court Player Development**

Alpharetta, GA — Aug 2005-Feb 2009

On Court Player Development is a comprehensive and cohesive on-demand training system that is designed for youth coaches, players, parents, league organizers and facility operators. Its initiative is to help change the landscape of grassroots basketball by facilitating a forum for sharing basketball training information and basketball training tools that support youth coaches, athletes and facility operators.

- Developed project concepts
- Developed from start to finish a large-scale multimedia website utilizing HTML,
   JavaScript, PHP and MySQL
- Oversaw scheduling of project milestones and coordinated with clients on proposed changes or challenges to overcome
- Teamwork collaborating with internal, external developers and third-party vendors
- Managed and mentored interns
- Built and maintained a Salesforce.com CRM system
- Led the creation and development of a social networking platform effort
- Responsible for the measurement, collection, and analysis of web analytics

**REFERENCES**Available upon request.